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FOMEMA through Yayasan Tengku Abdullah Pledges RM300,000.00 Towards Helping the Vulnerable Communities During Ramadan

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Kuala Lumpur, 9 April 2024 – FOMEMA Sdn Bhd ("FOMEMA"), through its charity arm, Yayasan Tengku Abdullah ("YTA") continues to support vulnerable members of the community, particularly those in the B40 category, with a series of charitable activities during the holy month of Ramadan.

This annual 'giving back' initiative reflects YTA's ongoing commitment to fostering inclusivity and solidarity among vulnerable communities with the active participation of volunteers from FOMEMA employees, irrespective of their religious backgrounds.

"As the charity arm for FOMEMA, we understand our role in identifying and giving support to the local communities, especially during the festive season. To this end, we have allocated RM300,000 towards impactful activities during the month of Ramadan for those who need it the most", said YM Tengku Shaheera Tengku Tan Sri Abdullah, Chairman of YTA.

Building on this commitment, two major Iftar events were organised recently with residents of Kampung Sungai Kepong in Lanchang, Pahang, while in Kuala Lumpur, the event was attended by representatives and residents of four charity homes alongside 51 students from the Faculty of Medicine and Health Sciences, Universiti Putra Malaysia who attended the event and received aids in the form of textbooks and medical tools required for their respective courses.

Both events welcomed a total of approximately 1000 members of vulnerable communities, including students, single mothers, orphans, and the elderly from underprivileged backgrounds. To further spread festive joy, Duit Raya and contributions amounting to approximately RM70,000 were distributed to the recipients to help alleviate their financial burden ahead of the Aidilfitri celebrations by both YM Tengku Shaheera and YHM Tengku Dato' Seri Abu Bakar Ahmad Tengku Tan Sri Abdullah, as the Executive Chairman of FOMEMA Sdn Bhd.

Additionally, throughout the month of Ramadan, donation of 650 packets of dates were distributed to charity homes as well as donations of basic necessities and Hari Raya essentials to recipients from low-income families in Klang Valley, all in the spirit of spreading happiness and the blessings of Ramadan.

"These initiatives are part of continuous efforts by YTA to spread joy and much-needed support to vulnerable communities, aligning with FOMEMA's Corporate Social Responsibility ("CSR") focus on giving back to communities and ensuring public wellbeing while creating meaningful bonds leading up to the festive periods", said Dr Mohd Afiq Farhan Md Hanif, Chief Executive Officer of FOMEMA.

To find out more about Yayasan Tengku Abdullah and how to contribute towards helping the underprivileged and vulnerable communities, please visit www.instagram.com/yayasantengkuabdullah